

Dear Barbara Bush Parents,

The PTO is pleased to announce a new fall fundraiser at Barbara Bush Elementary! It's out with the Old Gift Wrap Fundraiser and in with the *New Underwriting Campaign*. This campaign will allow the school to utilize 100% of your tax-deductible donation.

Your donation will be used to support such areas as:

- * Accelerated Reader (AR) Program
- * More resources for students and teachers to help meet our individual student needs
- * Expanding and improving technology within the classrooms
- * Educational and Social Events sponsored by the school
- * Funding for the Library
- * Individual Grade Level and Ancillary Support

There are several levels at which Barbara Bush families can participate in the underwriting campaign, beginning at \$25.00. Please find the specific level of participation and corresponding opportunities on the enclosed form. Our fundraising goal is \$15,000. If each family considers giving at the "Silver" level, we will achieve this goal. We recognize that some families will not be able to give at this level and that some families may be able to give even more.

Barbara Bush's PTO is a 501c (3) organization. Your donations are deductible to the extent allowed by the law. Many corporations offer a gift-matching program that will add greatly to your donation. We also welcome participation from family and friends as we work towards achieving our goal.

This is an easy opportunity to directly contribute to enhancing educational opportunities for Barbara Bush students and staff. With your help, Barbara Bush Elementary will continue its vision for learning and you will be making a difference in our children's future. If you have any questions or require additional information, please feel free to contact either of us at any time.

Remember, this is it, our major fall fundraiser for 2009. No gift wrap catalogs, no door-to-door selling, no collecting money, or distributing merchandise! We hope we can count on your support.

Sincerely,

Leslie Marquez
Underwriting Chairman
281.497.0396 e-mail: slm5600@comcast.net

Denise Wilfur
PTO President
281.293.9565 e-mail: dwilfur@gmail.com

**Barbara Bush PTO
Barbara Bush Elementary School
2009-2010 Underwriting Campaign**

_____ \$ 25.00 and over **Bronze Level**
Name in Family Sponsor Section in School Directory

_____ \$ 50.00 and over **Silver Level**
Pawprint Message in School Directory
Name in Family Sponsor Section in School Directory

_____ \$ 100.00 and over **Gold Level**
Name in Drawing for Student "Principal for the Day"
Pawprint Message in School Directory
Name in Family Sponsor Section in School Directory

_____ \$ 250.00 and over **Platinum Level**
Family Name on Banner to be hung in cafeteria all year
Name in Drawing for Student "Principal for the Day"
Pawprint Message in School Directory
Name in Family Sponsor Section in School Directory

_____ \$ 500.00 and over **Diamond Level**
Family Name on School Plaque
Family Name on Banner to be hung in cafeteria all year
Name in Drawing for Student "Principal for the Day"
Pawprint Message in School Directory
Name in Family Sponsor Section in School Directory

Donor/Family Name: _____
Address: _____
Email: _____
Phone: _____

The campaign deadline is September 25, 2009. Please make your check payable to Barbara Bush PTO.

Please provide your personal 'pawprint' message to be included in the 2009/2010 School Directory:

Example: Bobby & Susie,
 Keep up the good work! We're proud of you both.
 Love, Mom and Dad

Barbara Bush PTO is a 501 (c)(3) organization and all donations are tax deductible. For your records, our Federal Tax identification number is 1-76-0414615.